

Publishing

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Funding is available to individuals, collectives, institutions or publishing companies for publishing projects that:

- Demonstrate literary or artistic excellence
- Contribute to New Zealand's cultural life
- Contribute to New Zealand arts development through critical discourse

Strong publishing projects:

- Involve New Zealand writers, illustrators or artists
- Involve editors and designers who have a track record of producing high-quality work
- Have cost effective ways to produce, distribute and promote the work
- Can demonstrate that funding is necessary to make the project financially viable

Applications to support artform publications – i.e. publications about New Zealand arts and artists – should be made under the relevant artform.

How many publications can I apply for?

- **Arts Grants:** up to five print publications or e-books per funding application, up to two applications per year.
- **Annual Arts Grants:** between four and ten print publications or e-books journal per annual application. Please check your [eligibility for Annual Arts Grants](#) before applying.

What publishing costs can I apply for?

Funding is available for the production, marketing and distribution costs of print publications and e-books.

- Standard format publications: up to \$5,000
- Large format, heavily-illustrated publications: up to \$12,000
- Children's picture books: up to \$4,000

You can apply for additional support at the same rates as above if the publication is:

- in te reo Māori or a language of the Pasifika peoples of New Zealand
- a non-fiction work
- an artform publication.

You can apply for fees for independent editors and writers if the publication is:

- an artform publication
- a print or online journal with multiple contributors

- a multi-author anthology

You can also apply for:

- Te reo translation
- Audio book recording
- Audience/market development activities that achieve Arts Grants programme purposes.

A strong application would include:

- a sample of the manuscript or page proofs
 - reviews and sales data from previous publications
 - confirmation of a publishing partnership, if applicable
 - an explanation of how the author will be compensated (e.g. royalties, fees, licenses agreements, etc.) or a copy of the contract with the author
 - information about, and confirmation from, contributors
 - evidence that you have permission to use any copyright or licensed material
 - information about the format and print specifications of the publication (e.g. a print quote and a design quote)
 - a production timeline
 - a distribution strategy that clearly identifies:
 - the market for the work
 - the size of print run
 - how the publication will be promoted and distributed, and to whom
 - the number of complimentary copies and who you intend to give them to
 - the number of copies for sale, whether through informal or established distribution channels
 - the retail price (if applicable)
 - a budget that reflects all project expenses and income, including any expected sales income for the first 12 months, if the publication is to be sold
 - for music publishers, confirmation of whether you are a member of APRA (Australasian Performing Rights Association) or AMCOS (Australasian Mechanical Copyright Owners Society).
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